|  |  |  |
| --- | --- | --- |
| **Student ID No: ………………….**  **Student IC or**  **Passport No: ……………….......**  **Programme: …………………….** | | |
|  | | |
| **TAKE HOME FINAL EXAMINATION**  **MAY 2019 SEMESTER** | | |
|  | | |
|  | | |
| **SUBJECTCODE** | **:** | **MIB867** |
| **SUBJECT NAME** | **:** | **INTERNATIONAL BUSINESS** |
| **LEVEL** | **:** | **DOCTOR OF BUSINESS ADMINISTRATION** |
| **SUBMISSION DATE** | **:** | **SUNDAY, 25 AUGUST 2019 (before 5:00)** |
|  | | |
| **INSTRUCTIONS TO CANDIDATES** | | |
|  | | |
|  | | |
| 1. **Please read the instructions given in the question paper CAREFULLY.** 2. **This question paper consists of ONE (1) PART.** 3. **Answer ALL question.** 4. **Answer all questions in English.** 5. **You have TWO (2) weeks to complete the questions and please submit your answer BEFORE OR ON 25 AUGUST 2019. Please submit your answer via my AeU PLS (online submission).** | | |
|  | | |
|  | | |
| **THERE IS ONE (1) PAGE OF QUESTIONS, EXCLUDING THIS PAGE.** | | |
|  | | |

**CONFIDENTIAL**

Focusing on **ASEAN Country Block**, prepare a Report (not exceeding 2,500 words*),* outlining the following:

1. Economic Structure and major exports
2. Position in Global Business
3. Potential for business growth and development
4. Future challenges faced in international business
5. Suggestions for improving/maintaining business competitiveness and enhancing economic wellbeing.

(40 Marks)

**END OF QUESTION PAPER**